

# Licensing Act 2003

## Premises Licence



**Premises Licence Number:** 2025/00729/LAPR

### Part 1 – Premises details

#### Postal address of premises, or if none, OS map reference or description of the premises

Powerleague  
Hammersmith Park  
South Africa Road

**Post town:** London

**Post code:**

**Telephone:**

#### Where the licence is time limited the dates:

Not Applicable

#### Licensable activities authorised by the licence:

Playing of Recorded Music -Indoors Only  
Sale of Alcohol On the Premises

#### The licence authorises the carrying out of the following licensable activities on the days and at the times specified below:

Playing of Recorded Music -Indoors Only

Friday 19:00 - 23:00

Saturday 19:00 - 23:00

Sale of Alcohol On the Premises

Monday 11:00 - 23:00

Tuesday 11:00 - 23:00

Wednesday 11:00 - 23:00

Thursday 11:00 - 23:00

Friday 11:00 - 23:00

Saturday 11:00 - 23:00

Sunday 12:00 - 21:00

**The opening hours of the premises:**

Monday	08:30 - 23:00
Tuesday	08:30 - 23:00
Wednesday	08:30 - 23:00
Thursday	08:30 - 23:00
Friday	08:30 - 23:00
Saturday	08:30 - 23:00
Sunday	08:30 - 22:00

**Where the licence authorises supplies of alcohol whether these are on and / or off supplies:**

On the Premises Only

**Part 2****Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:**

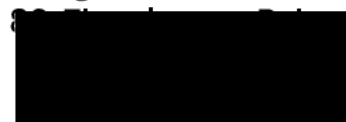
Powerleague Fives Limited  
172 Tottenham Court Road  
2nd Floor  
London  
W1T 7NS

**Registered number of holder, for example company number, charity number (where applicable):**

03867954

**Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:**

Craig Smith



**Licensing Authority:** London Borough Of Newham  
**Personal Licence Number:** [REDACTED]

## **Annex 1 – Mandatory Conditions**

### **1. Mandatory Condition**

(1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

(a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—

(i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or

(ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

### **2. Mandatory Condition**

The responsible person shall ensure that free potable water is provided on request to customers where it is reasonably available.

### **3. Mandatory Condition**

1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

(a) a holographic mark, or

(b) an ultraviolet feature.

#### 4. Mandatory Condition

The responsible person must ensure that—

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—

- (i) beer or cider: ½ pint;
- (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
- (iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

#### 5. Mandatory Condition

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

2. For the purposes of the condition set out in paragraph 1—

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula—

$$P = D + (D \times V)$$

where—

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence—

- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-

paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

4.(1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

#### **6. Mandatory Condition**

(1) No supply of alcohol may be made under the premises licence-

(a) at a time when there is no designated premises supervisor in respect of the premises licence, or

(b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.

(2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

### **Annex 2 – Conditions consistent with the operating Schedule**

7. Appropriate signage will be displayed, in a prominent position, informing customers they are being recorded on CCTV.

8. CCTV covering areas inside and outside of the premises should be installed and maintained to police recommendations with properly maintained log arrangements. All images will be stored for a minimum of 31 days.

9. CCTV is to comply with Data Protection Act 1998 and is to be working and recording correctly when the premises are open to the public.

10. A staff member from the premises that is conversant with the operation of the CCTV system will be on the premises at all times that the premises are open to the public. This staff member will be able to show police recent data footage with the minimum of delay when requested. This data or footage reproduction should be almost instantaneous.

12. A refusals book shall be kept at the premises to record details of all refusals to sell alcohol. This book shall contain the date and time of the incident, a description of the customer, the name of the staff member who refused the sale, and the reason the sale was refused. The book shall be made available to Police and authorised Council officers on request.

13. The Designated Premises Supervisor shall regularly check the refusals book to ensure it is being consistently used by all staff.

14. A Proof of Age scheme shall operate at the premises (challenge 25) and all staff shall be trained in its implementation. Only photographic ID such as a British driving licence or a passport shall be treated as acceptable forms of identification.

15. All staff responsible for selling alcohol shall receive regular training in the Licensing Act 2003. Written records of this training shall be retained and made available to Police and Council officers on request.

16. Bag clips shall be made available on all tables.

17. On days when Queens Park Rangers Football Club are playing at home the premises will stop the sale of alcohol three hours before the advertised kick off time until three hours after the match has been completed.

18. On days when Queens Park Rangers Football Club are playing at home, Play Football will not allow vehicle access or exit to / from the premises, one and a half hours before the advertised kick off time and until one and a half hours after the match has been completed; unless otherwise directed by the Match Day Commander from the Metropolitan Police / Club Safety Officer.

19. All external doors and windows shall be kept closed during the provision of recorded music.

20. External doors shall be fitted with a self-closing device that is maintained in a proper working condition.

21. External doors fitted with a self-closing device shall not be propped open at any time.

22. There shall be no recorded music nor 'background music' provided in or for the benefit of the outside areas.

23. Signs shall be prominently displayed at the exits from the premises reminding patrons there are residents living nearby and instructing them to respect the neighbours and to leave the premises promptly and quietly.

24. Noise from the premises shall not be audible at the boundary of the nearest noise sensitive properties.

25. A responsible member of staff shall carry out proactive noise assessments outside the premises at least once an hour during the provision of regulated entertainment to ensure that noise is not audible at the boundary of the nearest noise sensitive property and remedial action shall be taken where noise is found to be audible.

26. A written record of proactive external noise assessments and, where applicable, remedial actions taken shall be kept for a minimum of 31 days from the date of the last entry in the record and this record shall be available for inspection on demand by Council Officers at all times the premises are open.

27. Waste bottles or other glass shall not be disposed of or transported in bulk through any external area between the hours of 22:00 and 08:00 the following day.

28. Deliveries and collections (including refuse and / or recycling collections) associated with the premises shall be arranged between the hours of 08:00 to 18:00 only.
29. All staff responsible for selling alcohol shall receive regular training in the Licensing Act 2003.
30. Persons shall be prevented from leaving the premises with alcohol in open containers.
31. Alcoholic and soft drinks shall be served in polycarbonate containers.
32. All external doors shall be kept closed during the opening hours of the premises.
33. Signage shall be displayed in relation to the Challenge 25 scheme in operation at the premises.
34. The premises shall primarily hold functions on a Friday and Saturday evening, during which the following conditions shall apply:
- (i) A risk assessment shall be carried out prior to each function;
  - (ii) 18th birthday parties will not be permitted;
  - (iii) No live music shall be permitted;
  - (iv) No tannoy or speakers shall be used in the outside areas;
  - (v) A guess list shall be supplied to the premises before every function
35. Alcohol will be stored in a locked cellar and fridges at closing time.
36. No alcohol will be permitted to be taken beyond the terrace.
37. The premises shall maintain a log book to record the following:
- a. Any alcohol related issues
  - b. Any reported crimes
  - c. Details of any ejections from the premises
  - d. A record of any complaints
  - e. Details of any faults with the CCTV
38. The premises shall operate a dispersal policy.
39. Information for a local taxi firm shall be readily available at the premises.
40. The site (comprising the premises, the football pitches and the car park) shall be vacated and the gates locked at the designated closing time.
41. The premises shall operate a minimum price policy.
42. No spirits shall be sold in greater quantities than a double measure.
43. After 9pm, no children under the age of 16 will be allowed in the bar area unless accompanied by a responsible adult.

44. The premise will not sell alcohol at anytime that there is a school or children based community group using the centre prior to 4pm.

**Annex 3 – Conditions attached after a hearing by the licensing authority**

**Signed:**   
**Authorised Officer**

**Date: 26.05.2025**



## **Annex 4- Plans:**

Please insert plans at page 9

# Licensing Act 2003

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South Africa Road

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**Post code:**

**Telephone:**

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On the Premises Only

**Name, (registered) address, of holder of premises licence:**

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172 Tottenham Court Road  
2nd Floor  
London  
W1T 7NS

**Registered number of holder, for example company number, charity number (where applicable):**

03867954

**Name of designated premises supervisor where the premises licence authorises the supply of alcohol:**

Craig Smith

**State whether access to the premises by children is restricted or prohibited:**

No Restrictions

**Signed:**   
**Authorised Officer**

**Date: 26.05.2025**

# NOTES

1. See dimensions and to be stated by the client.
2. All dimensions are to be stated in the project in consultation.

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 Client: [illegible]  
 Date: [illegible]  
 Scale: 1:100  
 Drawn by: [illegible]  
 Checked by: [illegible]

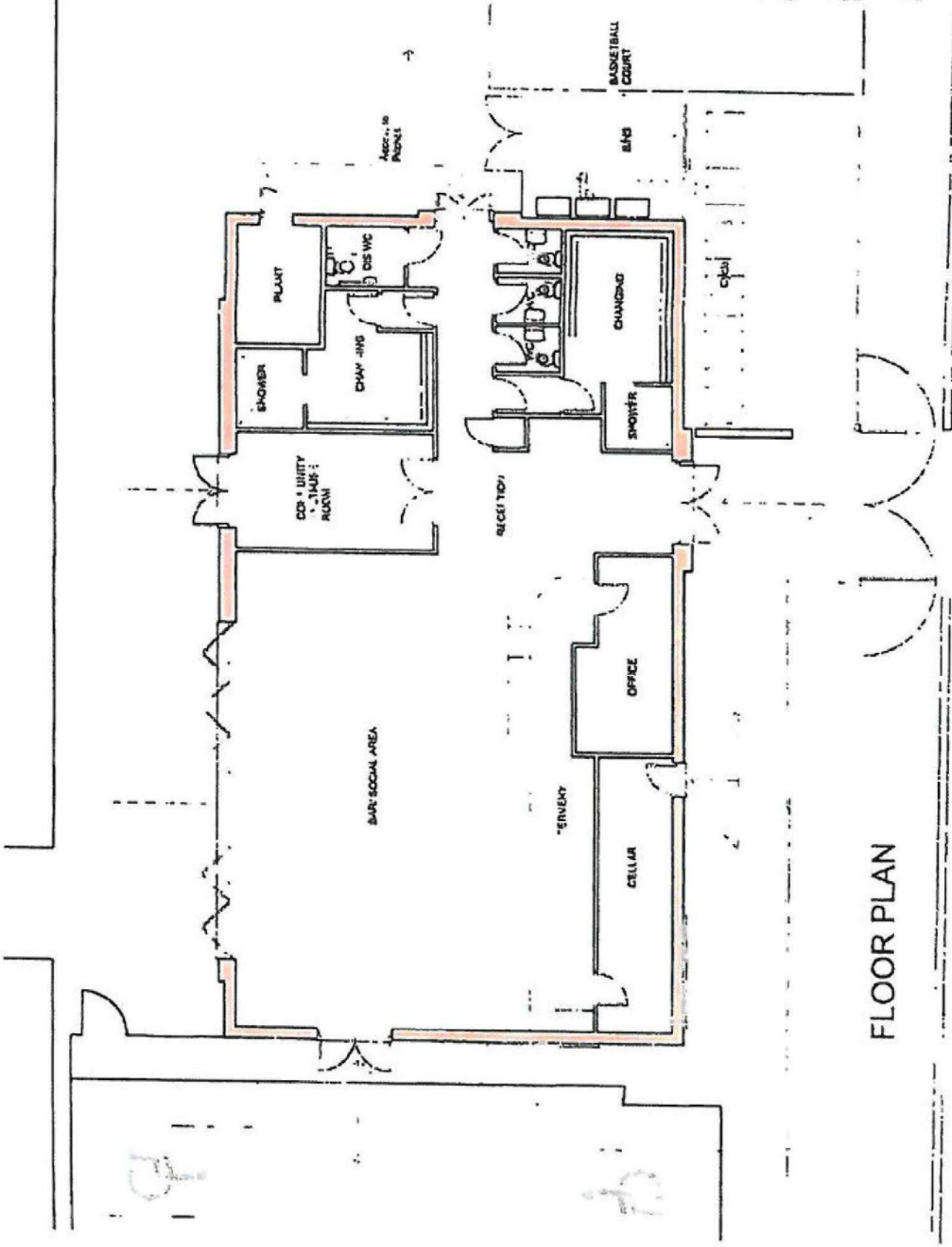
LR2

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FLOOR PLAN

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 Scale 1:100